



e-news edition 024

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[Message from Managing Director](#)

Last enews I talked about getting my Mum back stage to meet Francis Rossi from Status Quo who she hadn't seen for years as they knew each other when the band first formed in England with bass guitarist, my uncle Alan Lancaster. Mum has a big birthday coming up (even though she looks in her forties still – so hoping I have the same good fortune) and we are organising a Mods n Rockers style party for her – any suggestions on props, costumes and party games would be much appreciated!

This time round I want to share another story with you that is a mix of business and family plus some examples of where we have been published lately.

Jessica, our 14 year old was profiled in the local press, the [Southern Times Messenger](#) on 9.6.10 with a great photo of her running her ebay business. She sells clothing, shoes and accessories and has been interested in business for a while having made jewellery and sold it at markets when she was younger. Jessica was quoted as saying that she has set up her own home office and enjoys the flexibility of being able to work whenever she feels like it. "It's really good for high school students or if you have other commitments."

We are really proud of Jessica and would love to see other people from primary school age up to look at having their own, profitable business. I was recently quoted in an [article by Cara Jenkins from The Advertiser](#) on ways to help your teen find an after school job with another article planned soon and in the online magazine called [Family Capers](#). Please let us know of any kid and teen entrepreneurs that you know of too.

You may also be interested or know someone who might want to nominate for the [AusMumPreneur Awards](#) which also has a category for Dadpreneur of the Year. Applications close soon on 30.6.10 so have a look at the info now and good luck.

By this time of year I think a mini break is well deserved and can start from a few hours or a day up to a week so read about our [Day Out in the Adelaide Hills](#) in Wendy's blog which was also picked up by [Discover the Hills](#). Happy end of financial year and hope the next one is a good one for you.

Kind regards

Wendy Perry, Managing Director, Wendy Perry and Associates Pty Ltd

| [WPAA](#) | [Workforce BluePrint](#) | [Workforce Architects](#) | [Blue Poppy Ventures](#) |

PS. I'm not reading a specific book at the moment, more magazines like [Generations](#), [Sumptuous](#), [Slow](#), [Australian Traveller](#), [SA Life](#) and the [Adelaide Hills Magazine](#) as I'm interested in writing for them.

Skills Tasmania Conference

Our Managing Director, Wendy Perry, was invited to speak at the [Skills Tasmania Conference](#) on 21 June 2010. The theme of the conference was *Practical Solutions to meet your skill needs* and Wendy presented on Workforce Planning in Practice with a small-medium sized enterprise case study of workforce planning and development. Wendy also facilitated two concurrent workshops on how to Develop a workforce plan in 5 easy steps.

Go to <http://www.workforceblueprint.com.au/> and look at Latest Presentations in the left hand menu.

Thanks also to Skills Tasmania staff and the board for the invitation and for all the speakers for responding to Wendy's email about sharing their presentations and also catching up for dinner or across the conference.

Vocational Education and Training news and Skills Recognition info

We have been running a number of professional development activities across Australia with VET practitioners and would suggest that it's a must to know about and be across the work being undertaken by [Skills Australia](#) and their paper titled [Australian Workforce Futures](#). Look out for their Skills Utilisation Conference coming up in September 2010.

In relation to skills recognition, you must have a read of [Making Connections – The Skills Recognition newsletter](#) where Wendy Perry and Associates (WPAA) has been interviewed on the cost benefit analysis.

WPAA has been working with the [Department of Further Education, Employment Science and Training's Career Development Centres](#) and Judy Forbes on RPL Awareness and Skillsbook Training workshops. We facilitated the sessions in Port Pirie, Murray Bridge and Adelaide with career development, employment service and vocational education and training practitioners.

Interested in Skillsbook training for yourself or colleagues? Send an email to wendy@wpaa.com.au to let us know as we are working with [The Work Lab](#) on a possible workshop series.

Marion Learning Festival – Live Well

Drop in and say hello at our booth at the bottom of the escalators near the food court in Westfield Marion on Saturday 7.8.10 and Sunday 8.8.10 for the [Marion Learning Festival](#) as we aim:

- To promote member businesses of the SMART Business Association and small businesses within our region
- To provide a public image for home based businesses and businesses with premises in Southern Adelaide, promoting our products and services
- To collaborate with a number of businesses to make their involvement in the festival worthwhile and not onerous say compared to managing 1 booth/business over the 2 days.

We look forward to seeing you there and for further info go to the [SMART Business Association Events Facebook page](#).

Blue Poppy Ventures – Family and Household Manuals

Apply the same principle of getting sorted in your business to your personal life with a Family and Household Manual covering:

About you and your family; your house, contents and how things work; your schedules, important dates and holidays; your pets; emergency information; food/shopping and services; health and child care providers; banking, finances and budget; leisure, sport and entertainment; product/service warranties; cleaning, repairs, household maintenance, pool/spa and garden; cars, boats, caravans; insurances; last will and testament (optional); & skills profile (optional).

We develop fully customised manuals for your family, household and lifestyle. Check out the [webpage](#) and become a Facebook fan of [Blue Poppy Ventures](#)

SMART Business Association and the Exporters Club

Wendy chairs the Small and Medium Around the Reservoir Traders (SMART) Business Association covering Aberfoyle Park, Clarendon, Coromandel Valley, Darlington, Flagstaff Hill, Happy Valley, Kangarilla, O'Halloran Hill and Woodcroft in South Australia.

SMART ran a networking event in May at The Vines Reynella Golf Club and on 24.6.10 together with the Southern Success Business Enterprise Centre a workshop on Advanced Networking for Success. The next event is the End of Financial Year Warm Up at [Bliss Flowers and Cafe](#) at O'Halloran Hill on 29.6.10 from 6.00 – 7.30 pm.

SMART Business Association members have the opportunity to profile their businesses at the Marion Learning Festival and a member only event with wine tasting will be coming up soon. We have been chatting with Bob Shephard from the Exporters Club and will collaborate on a future event but in the mean time you might be interested in how the [Exporters Club](#) can help your business.

Stay in touch and “like” the [SMART Facebook page](#).

SAWAN

The South Australian Workplace Assessors Networks (SAWAN) held a recent networking event at the Hilton Hotel, Hilton and another event will be coming up soon. SAWAN is alive, kicking and on [Facebook](#) too so for further information please contact Peter Wilkes via Peter@barkuma.com.au

What are we up to? Follow the links to find out...

- The VET market and retention in higher levels qualifications for TAFENSW Sydney Institute, 30.4.10
- ACPET Mayoral Reception, Adelaide Town Hall, 19.5.10
- SAWAN Networking Drinks, Hilton Hotel, 20.5.10
- [Retirement Village Association](#) Conference, 21.5.10
- Workforce development needs for SA Registered Training Organisations with DFEEST, 24.5.10
- TAFESA International Unit Strategic Planning Day, 25.5.10
- Educational Leadership presentation for TAFENSW Sydney Institute, 26.5.10
- [Media, Marketing and Your Business Conference](#) organised by the Southern Women in Business, St Francis Winery, 27.5.10
- RPL Awareness and Skillsbook Training in Port Pirie, 4.6.10
- RPL Awareness and Skillsbook Training in Murray Bridge, 8.6.10
- RPL Awareness and Skillsbook Training in Adelaide, 9.6.10
- Coaching and mentoring for emerging leaders at RMIT, 11.6.10
- Profiling your future workforce for Chisholm Institute of TAFE, 11.6.10
- [Fame The Musical](#) at the Regent Theatre, 11.6.10 – fabulous!
- Leadership – Maximising Your Potential for the [TAFE Development Centre](#) 18.6.10
- Skills Tasmania Conference in Hobart, 21.6.10
- Advanced Networking for Success, 24.6.10
- [Mayors Women in Business Luncheon](#), 24.6.10
- Look out for us at the [Solution K](#) Fundraisers Seminar on 13.7.10 and Changing Mindsets on 5.8.10.

Contact us...

The very best way to contact us is via 1. [email](#), 2 mobile 0416 150 491, 3. office number 08 8387 9800, 4. fax 08 8387 9820.

If you do not wish to receive copies of our enews please send an email to wendy@workforceblueprint.com.au with “Thanks but no thanks” in the subject line – we’ll understand.

